

FACT SHEET

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eWorkPlace–The Benefits

eWorkPlace is state sponsored program for metro area employers interested in implementing a telework business strategy to achieve cost reductions along with increased productivity, work quality, and morale.

eWorkPlace is an innovative model that will change and enhance how Minnesota companies conduct business and how the state's workforce works. Following are specific examples of how telework can positively impact the business community.

Employer Benefits

- *Teleworking increases an employee's productivity.*
 - A University of Minnesota study of Best Buy employees in the company's "Results Only Work Environment" (ROWE) project found 98 percent of employees reporting "good" or "great" performance, compared to 58 percent before implementing ROWE.
 - Olmsted Country's Human Services Department has 140 case workers who telework and typically complete more cases than their non-teleworking counterparts (and they have lower rates of absenteeism).
 - Sun Microsystems reports their employees spend 60 percent of the commuting time they save performing work for the company.
 - A recent study of American Express teleworkers showed their teleworkers produced 43 percent more than their office-based counterparts.
- Offering a telework option enhances recruitment and retention efforts.
 - A Manpower study found 80 percent of U.S. workers would prefer telework if it was allowed.
 - A TrueCareers survey reported 75 percent of respondents indicate telecommuting is an important option when searching for a new job.
 - Telework makes it easier for the disabled to participate in the workforce.
 - Telework makes it easier to recruit from a wider geographic area.
- Through eWorkPlace, employers will have access to many free services from telework experts including educational events, training and more.



(more)

Employee Benefits

- eWorkPlace provides time and money savings, as well as improved productivity and quality of work.
 - A WorldatWork study found telework allows employees to work smarter, not harder, and gives them the opportunity to work when it works best for them.
- eWorkPlace provides work-life balance and quality of life are improved.
 - A WFD/Harris Interactive study found more than two-thirds of teleworkers rated their work-life balance “better” or “much better” than it was when they worked in the office.
- eWorkPlace reduces or eliminates drive times and vehicle trips.
 - In Arizona, state teleworkers drive an estimated 5.25 million fewer miles each year.
- eWorkPlace can potentially reduce personal expenses.
 - Telework Virginia reports those employees who telework reduce their transportation, clothing, dry cleaning and other person work-related expenses.

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